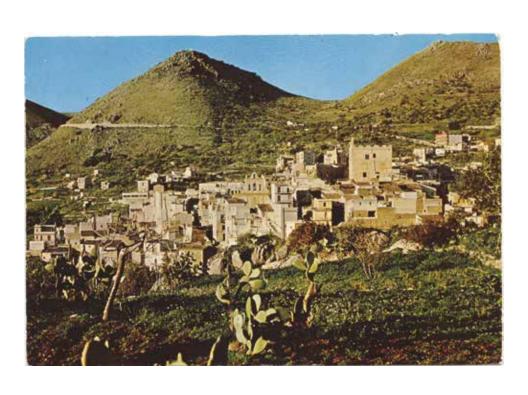
# THIS IS AFINO BY GRANDE,...

How a business built on uncompromising quality can help build yours





### **GREAT FROM THE START**

In 1925, Filippo Candela moved from Montelepre, Sicily, to America, bringing his passion for authentic Italian cheesemaking with him. Filippo, along with his family and friends, laid the groundwork for the company now known as Grande Cheese — and internationally as Afino by Grande. Our never-ending pursuit of "Grande," the Italian word for greatness, is the reason we work with the most quality-driven independent Italian restaurants and pizzerias in the world.

Afino by Grande. There are no shortcuts. There is no substitute.



### 100% Natural

Afino by Grande cheeses are all natural and free of additives, fillers and preservatives, keeping our ingredients statement simple.

### **Finest Milk**

Sourced exclusively from dedicated family farms, our milk exceeds the world's highest standards.

### **Time-Tested**

Generations of artisan Italian cheesemaking techniques have been passed down and perfected with the latest technology.

### Flavor and Performance

Our cheese is thoroughly checked by quality control managers, so you get consistent performance. It maintains ideal flavor and mouthfeel.







"I understand the science and the culinary theories. And I understand that if you want to be number one you've got to use the best ingredients. That's it."

# AFINO BY GRANDE'S COMMITMENT TO OPERATORS

From providing you with the finest all natural Italian cheeses to helping deliver outstanding dining experiences for your customers, our promise to you has remained the same since our humble beginnings — to help you succeed, grow and create food with personal passion.

Your success = Our success

## OUR QUALITY MILK STORY

### **From Local Family Farms**

Afino by Grande only works with local family farms because they're as passionate as we are about monitoring milk quality.

Our milk producers invest in sustainable solutions for herd health and are environmentally responsible.

### **Cow Comfort**

Our family farmers take immense pride in the treatment of their cows, keeping them healthy, clean and comfortable.

Afino by Grande helps support the farmers' efforts with:

- A full-time veterinarian to consult with producers on cow comfort and facility design, helping immediately address any potential herd health issue.
- A field services team that collaborates with producers on-site, helping them reach quality goals while improving cow comfort, production and employee management.

### It All Adds Up

Our pure, clean milk comes from cows tended on wholesome family farms. It's a major reason our milk is the highest quality in the world.



# After milk is transported to our facilities, we add over 75 years of tradition, science and artistry.

# **RESEARCH AND** DEVELOPMENT Testing begins even before milk goes into production and continues through every step of the cheesemaking process. We invest heavily in quality control because you expect consistent performance and coverage, the first time and every time.





**Attracting New Customers** 

Your food quality and service are where your true value lies.

**Getting The Right Repeat Traffic** 

When customers can't get your quality menu items elsewhere, they come back. This ideal customer is about food and experience, not price.

**Building Check Averages** 

Having premium ingredient specials on your menu and training waitstaff to upsell builds your check averages and profits.



To stand out from other restaurants and pizzerias, it takes one-of-a-kind ingredients and flavor combinations. Adding a variety of quality cheeses is an excellent approach.

AFINO#	PRODUCT NAME	FORMAT	UNITS/ CASE	WEIGHT & CONTAINER TYPE
GRANDE	FRESH CHEESES			
00163	Ovoline Fior•di•Latte	113.4 g (4 oz) Ball	2	1.36 kg (3 lb) Reclosable Container
00139	Sopraffina® Ricotta	Smooth	6	1.36 kg (3 lb) Reclosable Container
GRANDE	MOZZARELLA			
00104	Mozzarella - Part Skim	Loaf	8	3.18 kg (7 lb) Vacuum•Pak
00702	Mozzarella - Part Skim	Shredded	6	2.27 kg (5 lb) Tray•Pak
00106	Mozzarella - Whole Milk	Loaf	8	3.18 kg (7 lb) Vacuum•Pak
00703	Mozzarella - Whole Milk	Shredded	6	2.27 kg (5 lb) Tray•Pak
GRANDE	PROVOLONE			
00320	Provo•Nello® Provolone	Salame	4	3.18 kg (7 lb) Vacuum•Pak
GRANDE	AGED CHEESES			
00872	Parmesan - Wheel Qtrs.	Quarters	4	2.72 kg (6 lb) Vacuum•Pak
00967	Parmesan	Grated	4	2.27 kg (5 lb) Resealable Bag



### **FIOR•DI•LATTE** ("Flower of the Milk")

### **Ovoline** ("Egg-like Ovals")

Perfect for slicing on classic Caprese salads or sandwiches



### **RICOTTA**

### Sopraffina,

- Smooth, fine texture and full-body performance perfect for calzones, ravioli and other pasta dishes
- · Easy to spread and never runs when baked



### Mozzarella - Part Skim

- Creamy white with a delicate dairy flavor for use in a variety of applications across your entire menu
- · Available in loaf and shredded



- Creamy white with a rich dairy flavor for use in a variety of applications across your entire menu
- · Available in loaf and shredded



### **PROVOLONE**

### Provo·Nello.

- · Smaller 3 %" diameter for ease of handling
- More slices per pound creates greater yield and cost savings
- · Available in salame



- · Subtly nutty and full of flavor for distinguished versatility across your menu
- · Smooth texture makes it easy to grate
- Great for pizzas, specialty breads, soups, salads, pastas, sauces and dressings or on its own







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